January 2019

Gonzales Maryland Survey

Gonzales Research
& Media Services

Table of Contents

Background and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career in the field of public opinion research began in the mid-1980s as an analyst with *Mason-Dixon Opinion Research*. During this time, Mr. Gonzales helped develop, craft and implement election surveys and exit polls for television and radio in the Baltimore-Washington D.C. metro area.

Patrick Gonzales has polled and analyzed well over a thousand elections in Maryland and across the country since that time. Furthermore, Mr. Gonzales and his associates have conducted numerous market research projects, crafting message development plans and generating strategy blueprints for businesses and organizations throughout the state.

Over his 35 years conducting public opinion polls, Patrick Gonzales has been widely recognized by his peers for his ability to conduct impartial surveys, and analyze the results in an unbiased, evenhanded manner.

Mr. Gonzales frequently appears on radio and television throughout the Baltimore-D.C. region as a guest commentator.

This poll was conducted by ***Gonzales Research & Media Services*** from December 28th, 2018 through January 4th, 2019. A total of 809 registered voters in Maryland, who indicated that they vote regularly in general elections, were queried by live telephone interviews, utilizing both landline and cell phone numbers. A cross-section of interviews was conducted throughout the state, reflecting general election voting patterns.

The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 3.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

Gonzales Poll January 2019 Results

$15 Minimum Wage

Among Maryland voters, 61% favor a law requiring all employers in Maryland to pay their workers a minimum salary of $15 per hour (47% "strongly favor" and 14% "somewhat favor"), while 36% oppose a law requiring a $15 per hour minimum wage (24% "strongly oppose" and 12% "somewhat oppose"), with 3% offering no opinion.

$15 Minimum Wage
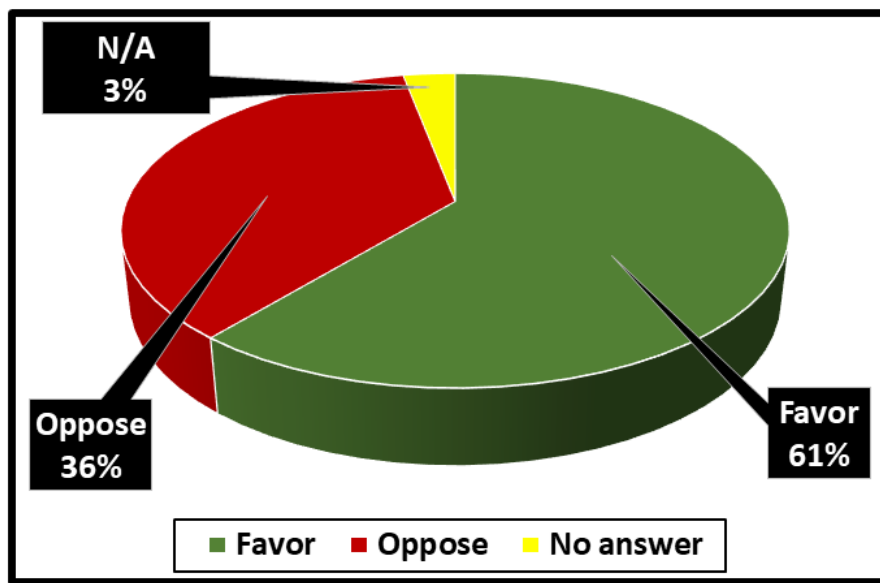
$15 Minimum Wage	Favor	Oppose	No Answer
Democrat	78%	21%	1%
Republican	30%	64%	6%
Independent	55%	41%	4%
Men	52%	45%	2%
Women	69%	28%	3%
White	52%	44%	4%
African-American	81%	18%	1%

81% percent of black voters favor a $15 an hour minimum wage

$15 Minimum Wage by Region

Baltimore Suburbs

Favor	57%
Oppose	39%
No answer	4%

Baltimore City

Favor	74%
Oppose	23%
No answer	3%

Western MD

Favor	40%
Oppose	55%
No answer	5%

Washington Metro

Favor	72%
Oppose	27%
No answer	1%

Eastern Shore/ Southern MD

Favor	52%
Oppose	46%
No answer	2%
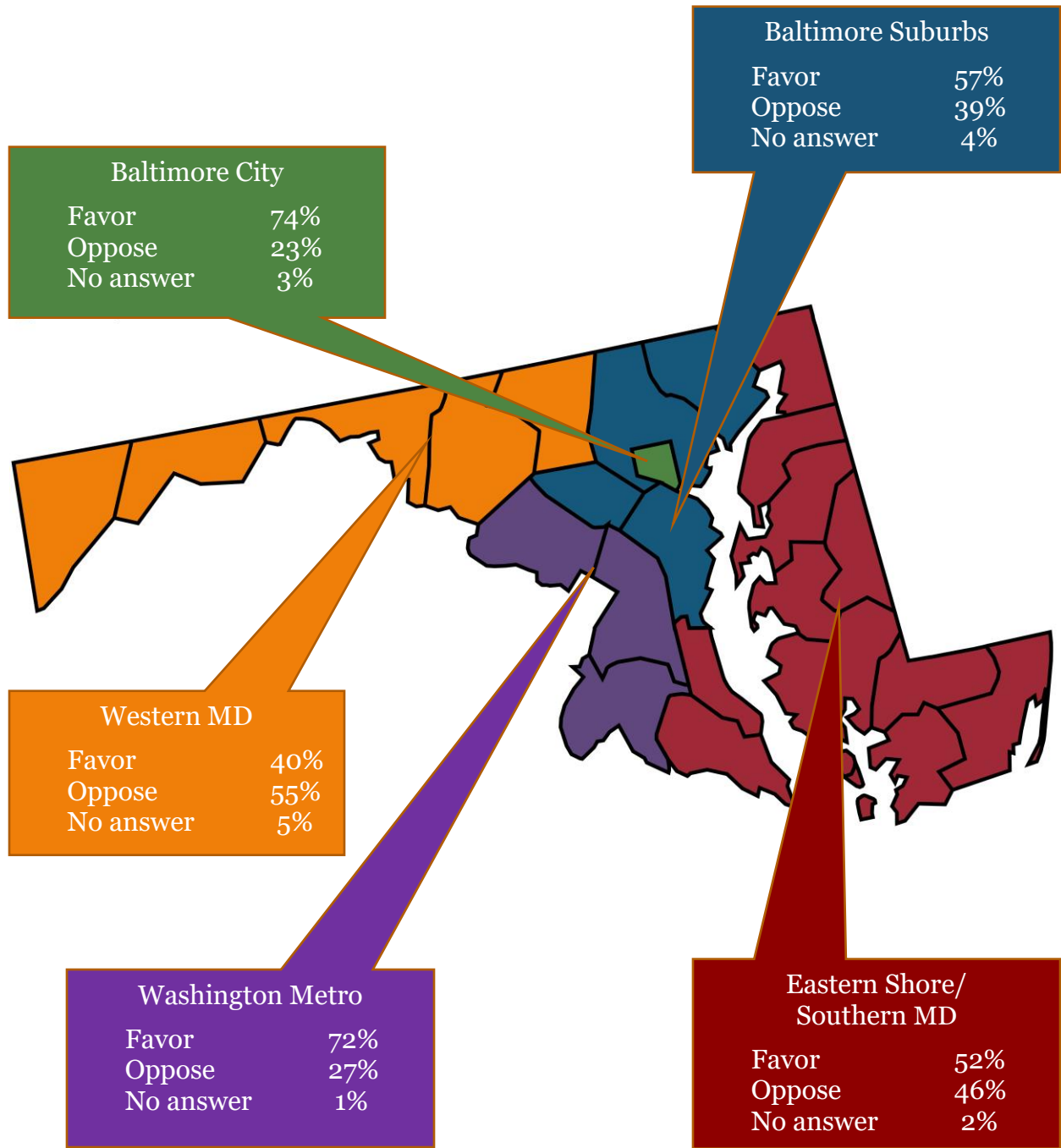
Appendix A: Data Tables

QUESTION: $15 Minimum Wage *Would you favor or oppose a law requiring all employers in Maryland to pay their workers a minimum salary of $15 per hour?*

$15 MINIMUM WAGE	Number	Percent
Favor	494	61.1 %
Oppose	291	36.0 %
No answer	24	3.0 %
Total	809	100.0 %

Is that strongly or somewhat favor/oppose?

$15 MINIMUM WAGE	Number	Percent
Strongly Favor	378	46.7 %
Somewhat Favor	116	14.3 %
Somewhat Oppose	101	12.5 %
Strongly Oppose	190	23.5 %
No answer	24	3.0 %
Total	809	100.0 %

N=809	$15 MINIMUM WAGE				
	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No answer
PARTY					
Democrat	272 60.0%	82 18.1%	51 11.3%	42 9.3%	6 1.3%
Republican	48 21.1%	21 9.3%	34 15.0%	111 48.9%	13 5.7%
Unaffiliated	58 45.0%	13 10.1%	16 12.4%	37 28.7%	5 3.9%

N=809	$15 MINIMUM WAGE				
	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No answer
GENDER					
Male	152 40.9%	42 11.3%	57 15.3%	112 30.1%	9 2.4%
Female	226 51.7%	74 16.9%	44 10.1%	78 17.8%	15 3.4%

N=809	$15 MINIMUM WAGE				
	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No answer
AGE					
18 to 34	77 52.0%	19 12.8%	18 12.2%	28 18.9%	6 4.1%
35 to 44	58 48.7%	17 14.3%	18 15.1%	22 18.5%	4 3.4%
45 to 54	73 45.1%	27 16.7%	18 11.1%	40 24.7%	4 2.5%
55 to 64	84 46.9%	23 12.8%	24 13.4%	46 25.7%	2 1.1%
65 and older	85 42.5%	30 15.0%	23 11.5%	54 27.0%	8 4.0%
No answer	1 100.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%

N=809	$15 MINIMUM WAGE				
	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No answer
AGE GROUP					
Under 55	208 48.5%	63 14.7%	54 12.6%	90 21.0%	14 3.3%
55 or older	169 44.6%	53 14.0%	47 12.4%	100 26.4%	10 2.6%

N=809	$15 MINIMUM WAGE				
	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No answer
RACE					
White	205 38.6%	72 13.6%	77 14.5%	154 29.0%	23 4.3%
African-American	141 63.8%	39 17.6%	19 8.6%	21 9.5%	1 0.5%
Other	32 56.1%	5 8.8%	5 8.8%	15 26.3%	0 0.0%

N=809	$15 MINIMUM WAGE				
	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No answer
REGION					
Baltimore Metro	157 45.1%	53 15.2%	35 10.1%	89 25.6%	14 4.0%
Washington Metro	159 57.2%	42 15.1%	34 12.2%	40 14.4%	3 1.1%
Rural Maryland	62 33.9%	21 11.5%	32 17.5%	61 33.3%	7 3.8%

N=809	$15 MINIMUM WAGE				
	Strongly Favor	Somewhat Favor	Somewhat Oppose	Strongly Oppose	No answer
COUNTY					
Anne Arundel Co.	34 42.5%	10 12.5%	5 6.3%	25 31.3%	6 7.5%
Baltimore County	55 47.8%	18 15.7%	12 10.4%	27 23.5%	3 2.6%
Harford County	11 28.9%	4 10.5%	5 13.2%	16 42.1%	2 5.3%
Howard County	23 46.0%	7 14.0%	8 16.0%	11 22.0%	1 2.0%
Montgomery County	76 53.1%	20 14.0%	17 11.9%	28 19.6%	2 1.4%
Prince George's Co.	71 62.8%	18 15.9%	14 12.4%	9 8.0%	1 0.9%
Charles County	12 54.5%	4 18.2%	3 13.6%	3 13.6%	0 0.0%
Baltimore City	34 52.3%	14 21.5%	5 7.7%	10 15.4%	2 3.1%
Eastern Shore	33 37.1%	13 14.6%	15 16.9%	26 29.2%	2 2.2%
Western Maryland	29 30.9%	8 8.5%	17 18.1%	35 37.2%	5 5.3%

Appendix B: Maryland Poll Sample Demographics

AGE	Number	Percent
18 to 34	148	18.3 %
35 to 44	119	14.7 %
45 to 54	162	20.0 %
55 to 64	179	22.1 %
65 and older	200	24.7 %
No answer	1	0.1 %
Total	809	100.0 %

AGE GROUP	Number	Percent
Under 55	429	53.1 %
55 or older	379	46.9 %
Total	808	100.0 %

PARTY	Number	Percent
Democrat	453	56.0 %
Republican	227	28.1 %
Unaffiliated	129	15.9 %
Total	809	100.0 %

RACE	Number	Percent
White	531	65.6 %
African-American	221	27.3 %
Other	57	7.0 %
Total	809	100.0 %

GENDER	Number	Percent
Male	372	46.0 %
Female	437	54.0 %
Total	809	100.0 %

REGION	Number	Percent
Baltimore Metro	348	43.0 %
Washington Metro	278	34.4 %
Rural Maryland	183	22.6 %
Total	809	100.0 %

Regional Classifications

Baltimore Metro	Number	Percent
Baltimore City	65	18.7 %
Anne Arundel County	80	23.0 %
Baltimore County	115	33.0 %
Harford County	38	10.9 %
Howard County	50	14.4 %
Total	348	100.0 %

Washington Metro	Number	Percent
Montgomery County	143	51.4 %
Prince George's County	113	40.6 %
Charles County	22	7.9 %
Total	278	100.0 %

Rural Maryland	Number	Percent
Eastern Shore/Southern Maryland	89	48.6 %
Western Maryland	94	51.4 %
Total	183	100.0 %