

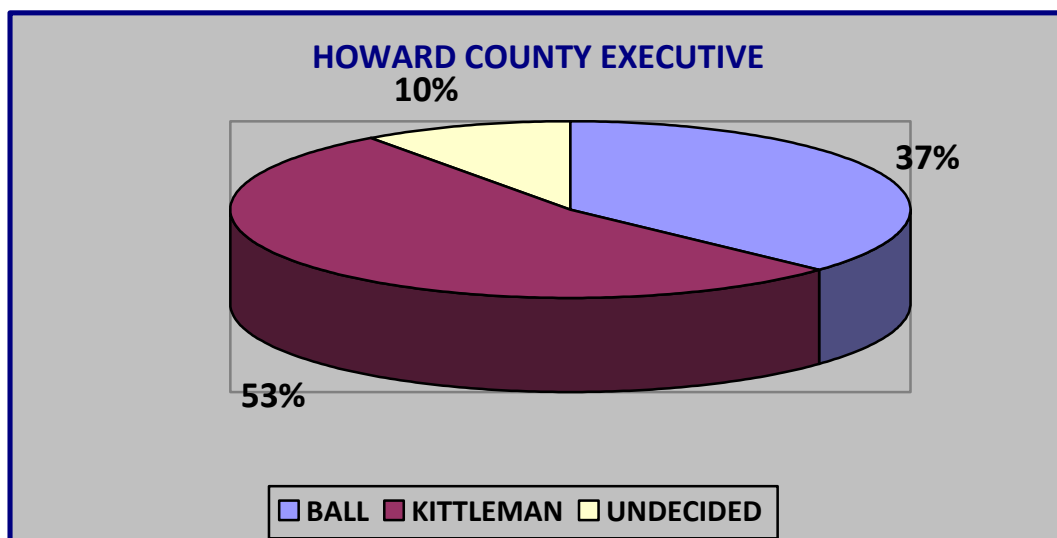


MASON-DIXON POLLING & STRATEGY

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KITTLEMAN COMFORTABLY AHEAD IN COUNTY EXECUTIVE'S RACE

Incumbent Republican Allan Kittleman holds a wide lead over Democratic challenger Calvin Ball in the Howard County Executive's race. Among likely voters, Kittleman has the support of 53%, while 37% back Ball and 10% are undecided.



Kittleman has overwhelming support from Republicans (90%-6%) and holds a 55%-29% lead among independents. But Democratic voters are the majority in Howard and the county has become increasingly difficult for GOP candidates to win. However, Kittleman is demonstrating strong crossover appeal, and only trails Ball by 56%-33% among Democrats.

Ball is simply not gaining the margins he needs among core democratic groups to win. Among African-American voters, he is only ahead by 69%-24%. His lead among young voters (18-34 years old) is a mere 46%-44% and he trails among women by 50%-38%.

In the County's two traditionally Democratic council districts, Ball's leads are far narrower than average. He is ahead in his own 2nd Council District by 52%-41% and in the 4th Council District by 47%-42%.

Meanwhile, Kittleman is carrying the traditionally "swing" 3rd Council District by 51%-36%. He is also winning the traditionally Republican council districts by wide margins – carrying the 1st Council District by 62%-27% and the 5th Council District by 69%-23%.

The primary reasons for Kittleman's success are his personal popularity (60% favorable name recognition) and the perception that he is doing a good job running the county government (63% job approval rating).

NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Allan Kittleman	60%	15%	21%	4%
Calvin Ball	36%	19%	23%	22%

QUESTION: If the 2018 election for Howard County Executive were held today, would you vote for Calvin Ball, the Democrat, or Allan Kittleman, the Republican?

	<u>BALL</u>	<u>KITTLEMAN</u>	<u>UNDECIDED</u>
COUNTY	37%	53%	10%

<u>COUNCIL DISTRICT</u>	<u>BALL</u>	<u>KITTLEMAN</u>	<u>UNDECIDED</u>
Council District 1	27%	62%	11%
Council District 2	52%	41%	7%
Council District 3	36%	51%	13%
Council District 4	47%	42%	11%
Council District 5	23%	69%	8%

<u>SEX</u>	<u>BALL</u>	<u>KITTLEMAN</u>	<u>UNDECIDED</u>
Men	35%	57%	8%
Women	38%	50%	12%

<u>PARTY REGISTRATION</u>	<u>BALL</u>	<u>KITTLEMAN</u>	<u>UNDECIDED</u>
Democrat	56%	33%	11%
Republican	6%	90%	4%
Independent	29%	55%	16%

<u>AGE</u>	<u>BALL</u>	<u>KITTLEMAN</u>	<u>UNDECIDED</u>
18-34	46%	44%	10%
35-49	37%	54%	9%
50-64	37%	55%	8%
65+	31%	57%	12%

<u>RACE/ETHNICITY</u>	<u>BALL</u>	<u>KITTLEMAN</u>	<u>UNDECIDED</u>
White	23%	68%	9%
Black	69%	24%	7%
Other	49%	36%	15%

QUESTION: Do you approve or disapprove of the job performance of Allan Kittleman as Howard County Executive?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
COUNTY	63%	26%	11%

<u>COUNCIL DISTRICT</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Council District 1	68%	20%	12%
Council District 2	54%	37%	9%
Council District 3	64%	22%	14%
Council District 4	56%	35%	9%
Council District 5	73%	16%	11%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	67%	24%	9%
Women	60%	27%	13%

<u>PARTY REGISTRATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	51%	37%	12%
Republican	85%	6%	9%
Independent	62%	23%	15%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
18-34	56%	28%	16%
35-49	62%	27%	11%
50-64	63%	26%	11%
65+	71%	22%	7%

<u>RACE/ETHNICITY</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	73%	20%	7%
Black	49%	30%	21%
Other	57%	30%	13%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon® Polling & Strategy, Inc. of Jacksonville, Florida from September 17 through September 19, 2018. A total of 625 registered Howard County voters were interviewed by telephone. All indicated they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched Howard County voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turnout by council district.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY IDENTIFICATION:	Democrat	322 (52%)
	Republican	178 (28%)
	Independent/Other	125 (20%)

AGE:	18-34	113 (18%)
	35-49	163 (26%)
	50-64	212 (34%)
	65+	129 (21%)
	Refused	8 (1%)

RACE/ETHNICITY:	White/Caucasian	377 (60%)
	Black/African-American	127 (20%)
	Hispanic/Latino	41 (7%)
	Asian/Other	64 (10%)
	Refused	16 (3%)

SEX:	Male	295 (47%)
	Female	330 (53%)

COUNCIL DISTRICT:	District 1	127 (20%)
	District 2	117 (19%)
	District 3	114 (18%)
	District 4	126 (20%)
	District 5	141 (23%)