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**35TH ANNIVERSARY
MASON-DIXON[®] MARYLAND POLL
SEPTEMBER 2018**



2018 GOVERNOR'S RACE

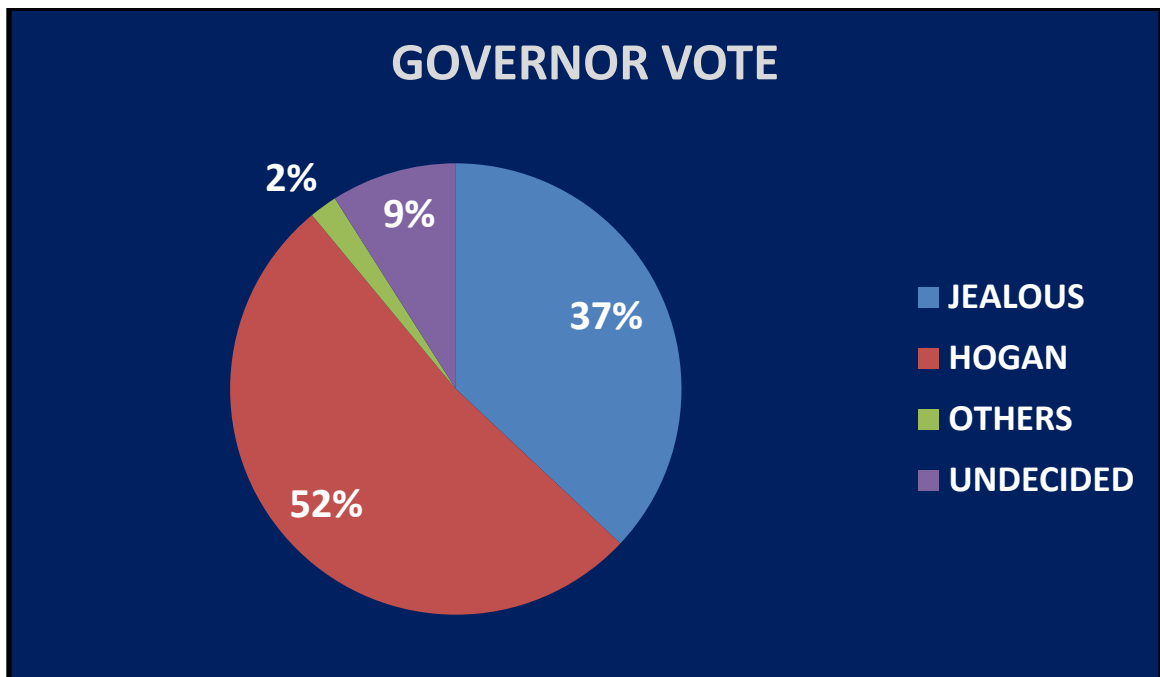
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Tracking public opinion in Maryland since September 1983

HOGAN STRONG RE-ELECTION FAVORITE, JOB APPROVAL RATING AT 68%

Incumbent Republican Governor Larry Hogan is holding a comfortable lead over his Democratic challenger Ben Jealous in his bid for re-election. Statewide, Hogan is supported by 52% of voters, while 37% back Jealous, Libertarian candidate Shawn Quinn and Green Party nominee Ian Schlakmon are each supported by 1% and 9% are undecided.

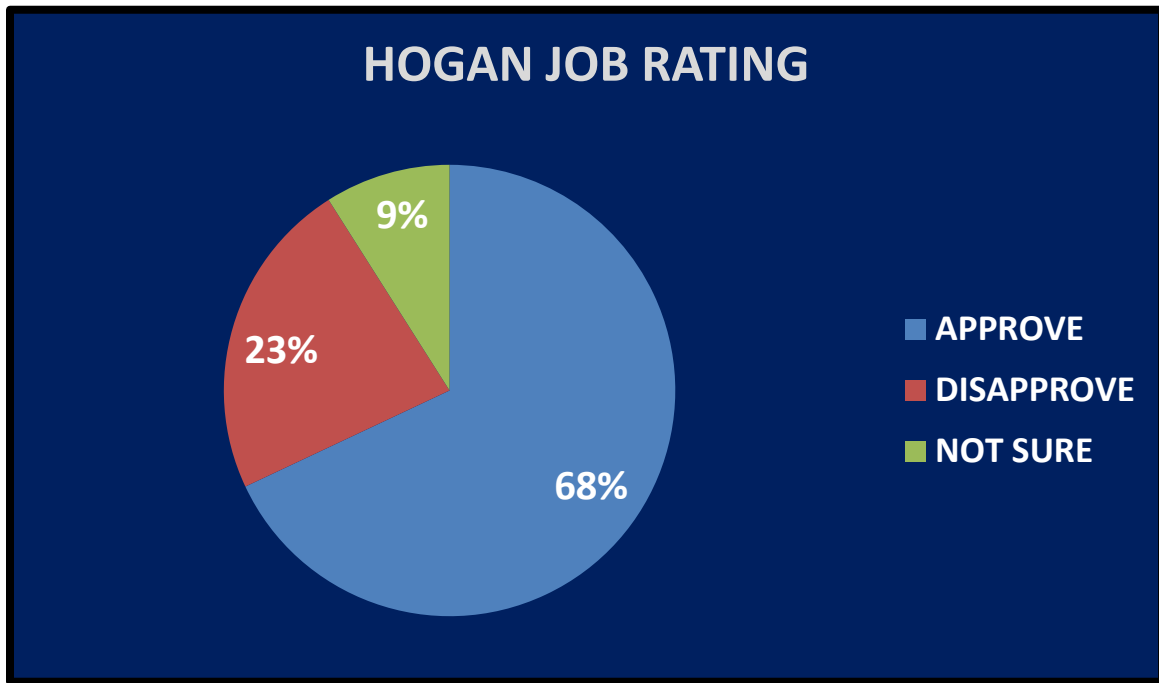


Hogan is running strong in Western Maryland (73%-19%), the Eastern Shore (69%-22%), Central Maryland (64%-25%) and Baltimore County (62%-30%). Jealous leads in Baltimore City (62%-26%), Prince George's County (56%-23%) and Montgomery County (49%-41%), but these margins are significantly smaller than most Democrats have achieved in recent state elections.

Hogan leads among both men (58%-32%) and women (47%-41%). He is also ahead among voters under the age of 50 (46%-42%) and those 50+ (56%-33%).

Jealous is supported by African-American voters (70%-17) and Democrats (57%-32%), but Hogan is making considerable in-roads into his base. Meanwhile, Hogan has huge margins among white voters (65%-25%), Independent voters (58%-26%) and Republicans (92%-3%).

Hogan's strength is largely a function of his personal popularity (64%) and his extremely high job performance rating. Statewide, 68% approve of Hogan's job performance, while only 23% disapprove and 9% are unsure.



STATEWIDE NAME RECOGNITION

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Larry Hogan	64%	16%	19%	1%
Ben Jealous	35%	31%	27%	7%

QUESTION: If the 2018 general election for governor were held today, would you vote for:

- Ben Jealous - Democratic Party
- Larry Hogan – Republican Party
- Shawn Quinn – Libertarian Party
- Ian Schlakmon – Green Party

	<u>JEALOUS</u>	<u>HOGAN</u>	<u>OTHERS</u>	<u>UNDECIDED</u>
STATE	37%	52%	2%	9%

<u>REGION</u>	<u>JEALOUS</u>	<u>HOGAN</u>	<u>OTHERS</u>	<u>UNDECIDED</u>
Eastern Shore/Southern Maryland	22%	69%	-	9%
Baltimore County	30%	62%	2%	6%
Baltimore City	62%	26%	2%	10%
Central Maryland	25%	64%	3%	8%
Prince George's County	56%	23%	1%	10%
Montgomery County	49%	41%	1%	9%
Western Maryland	19%	73%	1%	7%

<u>SEX</u>	<u>JEALOUS</u>	<u>HOGAN</u>	<u>OTHERS</u>	<u>UNDECIDED</u>
Men	32%	58%	3%	7%
Women	41%	47%	2%	10%

<u>AGE</u>	<u>JEALOUS</u>	<u>HOGAN</u>	<u>OTHERS</u>	<u>UNDECIDED</u>
<50	42%	47%	2%	9%
50+	33%	56%	2%	9%

<u>RACE</u>	<u>JEALOUS</u>	<u>HOGAN</u>	<u>OTHERS</u>	<u>UNDECIDED</u>
White	25%	65%	3%	7%
Black	70%	17%	-	13%

<u>PARTY REGISTRATION</u>	<u>JEALOUS</u>	<u>HOGAN</u>	<u>OTHERS</u>	<u>UNDECIDED</u>
Democrat	57%	32%	2%	9%
Republican	3%	92%	-	5%
Independent	26%	58%	3%	13%

**** Quinn and Schlakmon each received 1%**

QUESTION: Do you approve or disapprove of Larry Hogan's job performance as governor?

	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
STATE	68%	23%	9%

<u>REGION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Eastern Shore/Southern Maryland	76%	19%	5%
Baltimore County	70%	22%	8%
Baltimore City	55%	35%	10%
Central Maryland	77%	17%	6%
Prince George's County	54%	32%	14%
Montgomery County	64%	22%	14%
Western Maryland	74%	20%	6%

<u>SEX</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Men	72%	21%	7%
Women	63%	27%	10%

<u>AGE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
<50	65%	24%	11%
50+	70%	23%	7%

<u>RACE</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
White	72%	21%	7%
Black	56%	29%	15%

<u>PARTY REGISTRATION</u>	<u>APPROVE</u>	<u>DISAPPROVE</u>	<u>NOT SURE</u>
Democrat	55%	33%	12%
Republican	94%	3%	3%
Independent	67%	26%	7%

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Strategy, Inc. of Jacksonville, Florida from September 24 through September 26, 2018. A total of 625 registered Maryland voters were interviewed statewide by telephone. All said they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched Maryland voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turnout by county.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	350 (56%)
Republican	173 (28%)
Independent or Other	102 (16%)

AGE:

18-34	117 (19%)
35-49	152 (24%)
50-64	208 (33%)
65+	143 (23%)
Refused	5 (1%)

RACE/ETHNICITY:

White/Caucasian	418 (67%)
Black/African American	157 (25%)
Hispanic/Latino	26 (4%)
Other	17 (3%)
Refused	7 (1%)

SEX:

Male	289 (46%)
Female	336 (54%)

REGION:

Eastern Shore/Southern Maryland	85 (14%)
Baltimore County	90 (14%)
Baltimore City	60 (10%)
Central Maryland	125 (20%)
Prince George's County	90 (14%)
Montgomery County	105 (17%)
Western Maryland	70 (11%)