GONZALES

RESEARCH & MARKETING STRATEGIES, INC.

www.gonzalesresearch.com

GOP Primary Voter Survey

October 2015

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Gonzales Research & Marketing Strategies, Inc.

Overall Summary & Analysis

U.S. Senate Contest

Among likely 2016 Republican primary voters, 23% have a favorable opinion of Barry Glassman (10% "very favorable" and 13% "somewhat favorable"), while only 2% have an unfavorable opinion of Glassman (1% "very unfavorable" and 1% "somewhat unfavorable"), 18% are neutral, and 57% don't recognize his name.

The results by region:

	Favorable	Neutral	Unfavorable	Don't Recognize
Baltimore Region	41%	18%	1%	39%
Washington Region	4%	17%	2%	76%
Rest of State	9%	29%	2%	71%

In Harford County, 83% have a favorable opinion of Glassman, and 96% approve of the job he is doing as County Executive.

Statewide, 7% have a favorable opinion of Kathy Szeliga (3% "very favorable" and 4% "somewhat favorable"), while 3% have an unfavorable opinion of Szeliga (2% "very unfavorable" and 1% "somewhat unfavorable"), 9% are neutral, and 82% don't recognize her name.

Five percent have a favorable opinion of Richard Douglas (3% "very favorable" and 2% "somewhat favorable"), while 1% have an unfavorable opinion of Douglas, 13% are neutral, and 81% don't recognize his name.

Four percent have a favorable opinion of Chrys Kefalas, 1% has an unfavorable opinion of Kefalas, 13% are neutral, and 87% don't recognize his name.

Four percent have a favorable opinion of Anthony Seda, 1% has an unfavorable opinion of Seda, 6% are neutral, and 90% don't recognize his name.

In an election match-up, Glassman leads with 19%, Szeliga gets 11%, Douglas has 5%, Kefalas has 2%, Seda has 1%, and 62% are undecided.

Overall Summary & Analysis

The results by gender and region:

	Glassman	**Szeliga**	**Douglas**	**Kefalas**	**Seda**
Male	20%	6%	6%	2%	2%
Female	19%	16%	3%	3%	1%
Baltimore Region	33%	17%	2%	3%	2%
Washington Region	4%	7%	15%	0%	0%
Rest of State	9%	6%	4%	3%	1%

Governor Larry Hogan

Among likely 2016 Republican primary voters, an overwhelming 91% approve of the job Larry Hogan is doing as governor (71% "strongly approve" and 20% "somewhat approve"), while only 1% disapprove, with 8% offering no response.

Common Core

Nineteen percent support the Common Core approach to public education in Maryland (3% "strongly support" and 16% "somewhat support"), while 69% oppose the Common Core approach to public education (55% "strongly oppose" and 14% "somewhat oppose"), with 12% offering no response.

Methodology

This poll was commissioned by *Friends of Barry Glassman* in order to assess the attitudes and opinions of voters on a range of issues related to the April, 2016 Republican primary election for U.S. Senate.

A total of 302 registered Republicans in Maryland who are likely to vote in next year's primary were interviewed by telephone between October 20th October 28th, 2015. Respondents were selected at random and interviews were balanced throughout the state to reflect GOP primary voting patterns.

The margin of error, according to customary statistical standards, is no more than plus or minus 5.75 percentage points for the entire sample. This means that at a 95 percent confidence level the "true" figures would fall within this range if the total survey universe were sampled. The margin is higher for any demographic subgroup of the sample, such as age or gender.

GOP Primary Survey Statistical Report

U.S. Senate Contest

QUESTION: *Do you have a favorable, unfavorable, or neutral opinion of Barry Glassman?*

NAME ID: BARRY GLASSMAN	Number	Percent
Favorable	68	22.5 %
Neutral	54	17.9 %
Unfavorable	6	2.0 %
Don't Recognize	174	57.6 %
Total	302	100.0 %

NAME ID: BARRY GLASSMAN	Number	Percent
Very Favorable	29	9.6 %
Somewhat Favorable	39	12.9 %
Neutral	54	17.9 %
Somewhat Unfavorable	3	1.0 %
Very Unfavorable	3	1.0 %
Don't Recognize	174	57.6 %
Total	302	100.0 %

N=302

NAME ID: BARRY GLASSMAN

	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfav	Very Unfav	Don't Recognize
GENDER						
Male	16	22	25	2	1	88
	10.4%	14.3%	16.2%	1.3%	0.6%	57.1%
Female	13	17	29	1	2	86
	8.8%	11.5%	19.6%	0.7%	1.4%	58.1%

N=302

NAME ID: BARRY GLASSMAN

	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfav	Very Unfav	Don't Recognize
REGION						
Baltimore region	23	32	25	1	1	53
	17.0%	23.7%	18.5%	0.7%	0.7%	39.3%
Washington region	1	1	8	1	0	35
	2.2%	2.2%	17.4%	2.2%	0.0%	76.1%
Rest of state	5	6	21	1	2	86
	4.1%	5.0%	17.4%	0.8%	1.7%	71.1%

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GOP Primary Survey Statistical Report

HARFORD COUNTY VOTERS

NAME ID: BARRY GLASSMAN	Number	Percent
Very Favorable	8	34.8 %
Somewhat Favorable	11	47.8 %
Neutral	4	17.4 %
Total	23	100.0 %

JOB APPROVAL: COUNTY EXECUTIVE BARRY GLASSMAN	Number	Percent
Strongly approve	12	52.2 %
Somewhat approve	10	43.5 %
No answer	1	4.3 %
Total	23	100.0 %

GOP Primary Survey Statistical Report

QUESTION: *Do you have a favorable, unfavorable, or neutral opinion of Kathy Szeliga?*

NAME ID: KATHY SZELIGA	Number	Percent
Favorable	20	6.6 %
Neutral	27	8.9 %
Unfavorable	8	2.7 %
Don't Recognize	247	81.8 %
Total	302	100.0 %

NAME ID: KATHY SZELIGA	Number	Percent
Very Favorable	8	2.6 %
Somewhat Favorable	12	4.0 %
Neutral	27	8.9 %
Somewhat Unfavorable	3	1.0 %
Very Unfavorable	5	1.7 %
Don't Recognize	247	81.8 %
Total	302	100.0 %

N=302

NAME ID: KATHY SZELIGA	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfav	Very Unfav	Don't Recognize
GENDER						
Male	5	8	12	2	2	125
	3.2%	5.2%	7.8%	1.3%	1.3%	81.2%
Female	3	4	15	1	3	122
	2.0%	2.7%	10.1%	0.7%	2.0%	82.4%

N=302

NAME ID: KATHY SZELIGA	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfav	Very Unfav	Don't Recognize
REGION						
Baltimore region	8	11	10	2	3	101
	5.9%	8.1%	7.4%	1.5%	2.2%	74.8%
Washington region	0	1	6	0	0	39
	0.0%	2.2%	13.0%	0.0%	0.0%	84.8%
Rest of state	0	0	11	1	2	107
	0.0%	0.0%	9.1%	0.8%	1.7%	88.4%

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QUESTION: *Do you have a favorable, unfavorable, or neutral opinion of Richard Douglas?*

NAME ID: RICHARD DOUGLAS	Number	Percent
Favorable	14	4.6 %
Neutral	40	13.2 %
Unfavorable	3	1.0 %
Don't Recognize	245	81.1 %
Total	302	100.0 %

NAME ID: RICHARD DOUGLAS	Number	Percent
Very Favorable	8	2.6 %
Somewhat Favorable	6	2.0 %
Neutral	40	13.2 %
Somewhat Unfavorable	1	0.3 %
Very Unfavorable	2	0.7 %
Don't Recognize	245	81.1 %
Total	302	100.0 %

N=302

	NAME ID: RICHARD DOUGLAS					
	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfav	Very Unfav	Don't Recognize
GENDER						
Male	4	4	22	0	0	124
	2.6%	2.6%	14.3%	0.0%	0.0%	80.5%
Female	4	2	18	1	2	121
	2.7%	1.4%	12.2%	0.7%	1.4%	81.8%

N=302

	NAME ID: RICHARD DOUGLAS					
	Very Favorable	Somewhat Favorable	Neutral	Somewhat Unfav	Very Unfav	Don't Recognize
REGION						
Baltimore region	1	1	16	1	0	116
	0.7%	0.7%	11.9%	0.7%	0.0%	85.9%
Washington region	5	3	6	0	0	32
	10.9%	6.5%	13.0%	0.0%	0.0%	69.6%
Rest of state	2	2	18	0	2	97
	1.7%	1.7%	14.9%	0.0%	1.7%	80.2%

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GOP Primary Survey Statistical Report

QUESTION: *Do you have a favorable, unfavorable, or neutral opinion of Chrys Kefalas?*

NAME ID: CHRYS KEFALAS	Number	Percent
Favorable	11	3.6 %
Neutral	27	8.9 %
Unfavorable	2	0.7 %
Don't Recognize	262	86.8 %
Total	302	100.0 %

NAME ID: CHRYS KEFALAS	Number	Percent
Very Favorable	5	1.7 %
Somewhat Favorable	6	2.0 %
Neutral	27	8.9 %
Very Unfavorable	2	0.7 %
Don't Recognize	262	86.8 %
Total	302	100.0 %

N=302

	NAME ID: CHRYS KEFALAS				
	Very Favorable	Somewhat Favorable	Neutral	Very Unfav	Don't Recognize
GENDER					
Male	3 1.9%	4 2.6%	8 5.2%	2 1.3%	137 89.0%
Female	2 1.4%	2 1.4%	19 12.8%	0 0.0%	125 84.5%

N=302

	NAME ID: CHRYS KEFALAS				
	Very Favorable	Somewhat Favorable	Neutral	Very Unfav	Don't Recognize
REGION					
Baltimore region	3 2.2%	5 3.7%	12 8.9%	1 0.7%	114 84.4%
Washington region	0 0.0%	0 0.0%	5 10.9%	0 0.0%	41 89.1%
Rest of state	2 1.7%	1 0.8%	10 8.3%	1 0.8%	107 88.4%

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GOP Primary Survey Statistical Report

QUESTION: *Do you have a favorable, unfavorable, or neutral opinion of Anthony Seda?*

NAME ID: ANTHONY SEDA	Number	Percent
Favorable	11	3.6 %
Neutral	17	5.6 %
Unfavorable	2	0.7 %
Don't Recognize	272	90.1 %
Total	302	100.0 %

NAME ID: ANTHONY SEDA	Number	Percent
Very Favorable	4	1.3 %
Somewhat Favorable	7	2.3 %
Neutral	17	5.6 %
Very Unfavorable	2	0.7 %
Don't Recognize	272	90.1 %
Total	302	100.0 %

N=302

	NAME ID: ANTHONY SEDA				
	Very Favorable	Somewhat Favorable	Neutral	Very Unfav	Don't Recognize
GENDER					
Male	3 1.9%	1 0.6%	8 5.2%	1 0.6%	141 91.6%
Female	1 0.7%	6 4.1%	9 6.1%	1 0.7%	131 88.5%

N=302

	NAME ID: ANTHONY SEDA				
	Very Favorable	Somewhat Favorable	Neutral	Very Unfav	Don't Recognize
REGION					
Baltimore region	3 2.2%	5 3.7%	2 1.5%	1 0.7%	124 91.9%
Washington region	0 0.0%	0 0.0%	5 10.9%	0 0.0%	41 89.1%
Rest of state	1 0.8%	2 1.7%	10 8.3%	1 0.8%	107 88.4%

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GOP Primary Survey Statistical Report

QUESTION: *If the April 2016 Republican primary election for U. S. Senate were held today, for whom would you vote if the candidates were Richard Douglas, Barry Glassman, Chrys Kefalas, Anthony Seda, and Kathy Szeliga?*

U.S. SENATE GOP PRIMARY ELECTION	Number	Percent
Douglas	14	4.6 %
Glassman	58	19.2 %
Kefalas	7	2.3 %
Seda	4	1.3 %
Szeliga	33	10.9 %
Undecided	186	61.6 %
Total	302	100.0 %

N=302

	U.S. SENATE GOP PRIMARY ELECTION					
	Douglas	Glassman	Kefalas	Seda	Szeliga	Undecided
GENDER						
Male	9	30	3	3	9	100
	5.8%	19.5%	1.9%	1.9%	5.8%	64.9%
Female	5	28	4	1	24	86
	3.4%	18.9%	2.7%	0.7%	16.2%	58.1%

N=302

	U.S. SENATE GOP PRIMARY ELECTION					
	Douglas	Glassman	Kefalas	Seda	Szeliga	Undecided
REGION						
Baltimore region	2	45	4	3	23	58
	1.5%	33.3%	3.0%	2.2%	17.0%	43.0%
Washington region	7	2	0	0	3	34
	15.2%	4.3%	0.0%	0.0%	6.5%	73.9%
Rest of state	5	11	3	1	7	94
	4.1%	9.1%	2.5%	0.8%	5.8%	77.7%

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GOP Primary Survey Statistical Report

Governor Larry Hogan

QUESTION: *Do you approve or disapprove of the job Larry Hogan is doing as governor?*

JOB APPROVAL: GOVERNOR LARRY HOGAN	Number	Percent
Approve	275	91.1 %
Disapprove	4	1.3 %
No answer	23	7.6 %
Total	302	100.0 %

JOB APPROVAL: GOVERNOR LARRY HOGAN	Number	Percent
Strongly approve	214	70.9 %
Somewhat approve	61	20.2 %
Somewhat disapprove	3	1.0 %
Strongly disapprove	1	0.3 %
No answer	23	7.6 %
Total	302	100.0 %

N=302

	JOB APPROVAL: GOVERNOR LARRY HOGAN				
	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No answer
GENDER					
Male	110 71.4%	30 19.5%	1 0.6%	1 0.6%	12 7.8%
Female	104 70.3%	31 20.9%	2 1.4%	0 0.0%	11 7.4%

N=302

	JOB APPROVAL: GOVERNOR LARRY HOGAN				
	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No answer
REGION					
Baltimore region	98 72.6%	26 19.3%	0 0.0%	0 0.0%	11 8.1%
Washington region	25 54.3%	14 30.4%	1 2.2%	1 2.2%	5 10.9%
Rest of state	91 75.2%	21 17.4%	2 1.7%	0 0.0%	7 5.8%

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Common Core

QUESTION: *Do you support or oppose the Common Core approach to public education in Maryland?*

COMMON CORE	Number	Percent
Support	56	18.5 %
Oppose	209	69.2 %
No answer	37	12.3 %
Total	302	100.0 %

COMMON CORE	Number	Percent
Strongly support	8	2.6 %
Somewhat support	48	15.9 %
Somewhat oppose	44	14.6 %
Strongly oppose	165	54.6 %
No answer	37	12.3 %
Total	302	100.0 %

N=302	COMMON CORE				
	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
GENDER					
Male	5 3.2%	31 20.1%	23 14.9%	77 50.0%	18 11.7%
Female	3 2.0%	17 11.5%	21 14.2%	88 59.5%	19 12.8%

N=302	COMMON CORE				
	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	No answer
REGION					
Baltimore region	6 4.4%	19 14.1%	16 11.9%	74 54.8%	20 14.8%
Washington region	0 0.0%	8 17.4%	9 19.6%	21 45.7%	8 17.4%
Rest of state	2 1.7%	21 17.4%	19 15.7%	70 57.9%	9 7.4%

Sample Demographics

GENDER	Number	Percent
Male	154	51.0 %
Female	148	49.0 %
Total	302	100.0 %

REGION	Number	Percent
Baltimore region	135	44.7 %
Washington region	46	15.2 %
Rest of state	121	40.1 %
Total	302	100.0 %

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GOP Primary Questionnaire

Hello, my name is _____ from Gonzales Research and we are conducting a public opinion survey on local politics. Your answers are anonymous and confidential and your opinions are very important to the success of the survey.

SCREENER: Are you a registered Republican in the state of Maryland?

YES – PROCEED   NO – ASK IF ONE IS AVAILABLE; IF NOT, GO TO THE NEXT PHONE NUMBER

SCREENER: How likely are you to vote in the April 2016 Republican primary election?

Definitely will vote   - CONTINUE
Likely will vote   - CONTINUE
May or may not vote - Terminate

_____

I am going to read you the names of several individuals. After I mention each name, I would like you to tell me if you recognize that person. If you do, I would then like you to tell me whether you have a favorable, unfavorable, or neutral opinion of that individual.

The first (next) name is _____. Do you recognize that name?

(IF YES) Do you have a favorable, unfavorable, or neutral opinion of that person? (IF FAVORABLE OR UNFAVORABLE) Is that very or somewhat favorable/unfavorable?

ROTATE	Very Fav	Smwt Fav	Neut	Smwt Unfav	Very Unfav	Don't Recognize
1) Barry Glassman	1	2	3	4	5	6
2) Kathy Szeliga	1	2	3	4	5	6
3) Chrys Kefalas	1	2	3	4	5	6
4) Richard Douglas	1	2	3	4	5	6
5) Anthony Seda	1	2	3	4	5	6

6) Do you approve or disapprove of the job Larry Hogan is doing as Governor of Maryland? Is that strongly or somewhat approve/disapprove?

        Strongly approve   1
        Somewhat approve   2
        Somewhat disapprove   3
        Strongly disapprove   4
        No answer   5

7) If the April 2016 Republican primary election for U. S. Senate were held today, for whom would you vote if the candidates were Richard Douglas, Barry Glassman, Chrys Kefalas, Anthony Seda, and Kathy Szeliga?

        Douglas   1
        Glassman   2
        Kefalas   3
        Seda   4
        Szeliga   5
        Undecided   6

8) Do you support or oppose the Common Core approach to public education in Maryland? Is that strongly or somewhat support/oppose?

        Strongly support   1
        Somewhat support   2
        Somewhat oppose   3
        Strongly oppose   4
        No answer   5

HarfordVoters

9) Do you approve or disapprove of the job Barry Glassman is doing as Harford County Executive? Is that strongly or somewhat approve/disapprove?

        Strongly approve   1
        Somewhat approve   2
        Somewhat disapprove   3
        Strongly disapprove   4
        No answer   5

The last few questions are for statistical purposes only and will assist us greatly in analyzing your responses.

10) NOTE GENDER: Male   1   Female   2

11) NOTE REGION: Baltimore Region   1
                           Washington Region   2
                           Rest of State   3

That concludes the survey.   Thank you for your participation.