



www.gonzalesresearch.com
443-458-5034

Conducted for:

**National Wildlife Federation
Offshore Wind Coalition**

September 2011

Methodology

Patrick E. Gonzales graduated from the University of Baltimore in 1981 with a degree in political science. He began his career as an analyst with *Mason-Dixon Opinion Research* and is the former president of *Mason-Dixon Campaign Polling*.

Mr. Gonzales has polled and analyzed hundreds of elections in Maryland since the mid 1980's. Additionally, he and his associates have conducted numerous market research projects and crafted message development programs for businesses and organizations throughout the state.

Hilary Duff Gonzales is Director of Sales and Marketing for *Gonzales Research & Marketing Strategies*. Mrs. Gonzales has over 20 years experience promoting the state of Maryland, particularly in the tour and travel industry.

This survey was conducted by *Gonzales Research & Marketing Strategies* from September 19th through September 27th, 2011. A total of 805 registered voters in Maryland who vote regularly were interviewed by telephone. A cross-section of interviews was conducted in each jurisdiction within the state to reflect general election voting patterns.

The margin of error (MOE), according to customary statistical standards, is no more than plus or minus 3.5 percentage points. There is a 95 percent probability that the "true" figures would fall within this range if the entire survey universe were sampled. The margin for error is higher for any demographic subgroup, such as gender or race.

Maryland Statewide Poll Sample Demographics

<u>PARTY AFFILIATION</u>	<u>Number</u>	<u>Percent</u>
Democrat	452	56.1 %
Republican	252	31.3 %
Independent	101	12.5 %
Total	805	100.0 %

<u>RACE</u>	<u>Number</u>	<u>Percent</u>
White	596	74.0 %
African-American	189	23.5 %
Other/Refused	20	2.5 %
Total	805	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Male	383	47.6 %
Female	422	52.4 %
Total	805	100.0 %

<u>REGION</u>	<u>Number</u>	<u>Percent</u>
Eastern Sh/So MD	117	14.5 %
Baltimore City	72	8.9 %
Baltimore Suburbs	291	36.1 %
Washington Suburbs	234	29.1 %
Western MD	91	11.3 %
Total	805	100.0 %

Regional Groupings are as follows:

Eastern Shore/ Southern Md	Baltimore City	Baltimore Suburbs	Washington Suburbs	Western Maryland
Calvert Co.	Baltimore City	Anne Arundel Co.	Montgomery Co.	Allegany Co.
Caroline Co.		Baltimore Co.	Prince George's Co.	Carroll Co.
Cecil Co.		Harford Co.		Frederick Co.
Charles Co.		Howard Co.		Garrett Co.
Dorchester Co.				Washington Co.
Kent Co.				
Queen Anne's Co.				
Somerset Co.				
St. Mary's Co.				
Talbot Co.				
Wicomico Co.				
Worcester Co.				

Summary

We asked Maryland voters whether they would be willing to pay \$2 more per month on their electric bill if a greater percentage of their electricity came from clean, local offshore wind farms, instead of coming from coal, oil, and gas.

Statewide, 62% agree they would be willing to pay \$2 more per month on their electric bill if more of their electricity came from offshore wind farms (39% “strongly” agree and 23% “somewhat” agree), while 34% are opposed (24% “strongly” oppose and 10% “somewhat” oppose), with 4% offering no opinion.

The results by party:

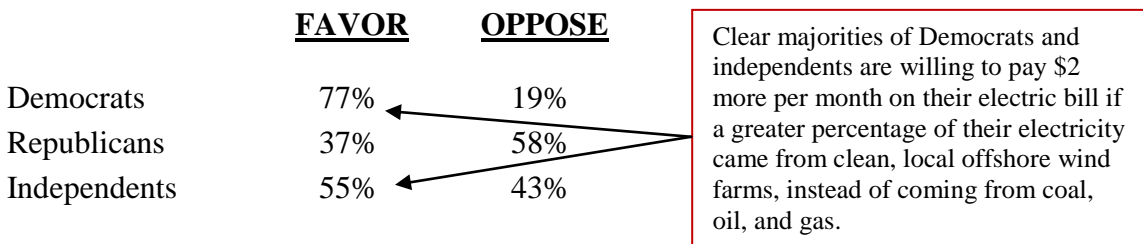
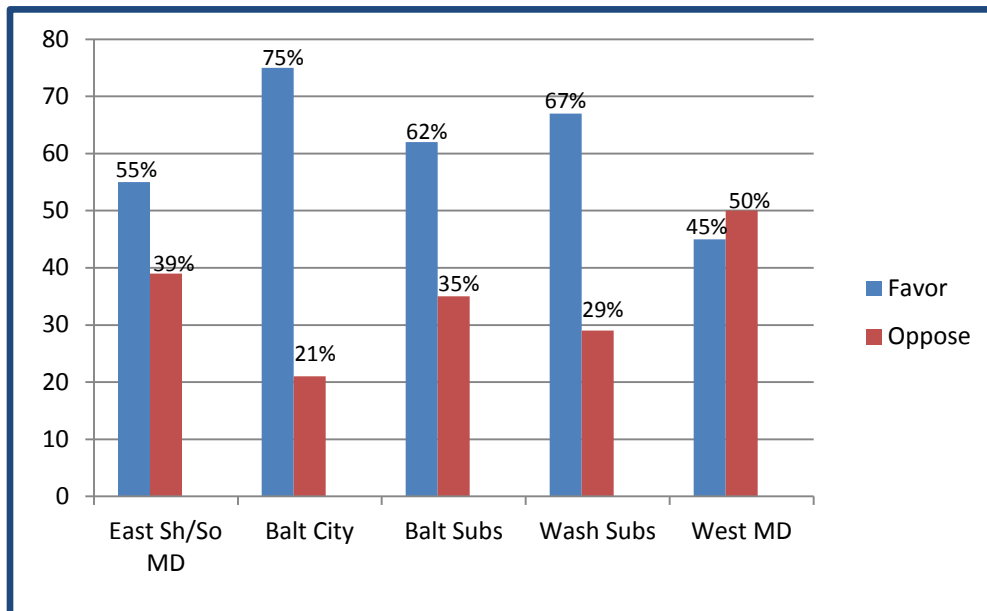


Figure 1 \$2 More Per Month by Region



QUESTION: *Please indicate whether you agree or disagree with the following statement: "I would be willing to pay \$2 more per month on my electric bill if a greater percentage of my electricity came from clean, local offshore wind farms, instead of coming from coal, oil, and gas?"*

<u>\$2 MORE PER MONTH</u>	<u>Number</u>	<u>Percent</u>
Agree	497	61.7 %
Disagree	276	34.3 %
No answer	32	4.0 %
Total	805	100.0 %

<u>\$2 MORE PER MONTH</u>	<u>Number</u>	<u>Percent</u>
Strongly agree	315	39.1 %
Somewhat agree	182	22.6 %
Somewhat disagree	84	10.4 %
Strongly disagree	192	23.9 %
No answer	32	4.0 %
Total	805	100.0 %

N=805

	<u>\$2 MORE PER MONTH</u>				
	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>No answer</u>

PARTY AFFILIATION

Democrat	222 49.1%	127 28.1%	41 9.1%	45 10.0%	17 3.8%
Republican	43 17.1%	49 19.4%	40 15.9%	107 42.5%	13 5.2%
Independent	50 49.5%	6 5.9%	3 3.0%	40 39.6%	2 2.0%

N=805

	<u>\$2 MORE PER MONTH</u>				
	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>No answer</u>

RACE

White	215 36.1%	127 21.3%	68 11.4%	162 27.2%	24 4.0%
African-American	90 47.6%	52 27.5%	16 8.5%	23 12.2%	8 4.2%

N=805

\$2 MORE PER MONTH

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer
<u>GENDER</u>					
Male	129 33.7%	82 21.4%	42 11.0%	114 29.8%	16 4.2%
Female	186 44.1%	100 23.7%	42 10.0%	78 18.5%	16 3.8%

N=805

\$2 MORE PER MONTH

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer
<u>REGION</u>					
Eastern Sh/So MD	40 34.2%	24 20.5%	14 12.0%	32 27.4%	7 6.0%
Baltimore City	35 48.6%	19 26.4%	4 5.6%	11 15.3%	3 4.2%
Baltimore Suburbs	110 37.8%	71 24.4%	32 11.0%	69 23.7%	9 3.1%
Washington Suburbs	106 45.3%	51 21.8%	21 9.0%	47 20.1%	9 3.8%
Western MD	24 26.4%	17 18.7%	13 14.3%	33 36.3%	4 4.4%